### SHERIAR FOUNDATION

REPORT/FALL 2017

# MEHER BABA'S TIFFIN LECTURES

Over 20 years in the making, the long-anticipated *Meher Baba's Tiffin Lectures*, a record of dictations given over a seventeen-month period from April 1926 through August 1927, was released in October.

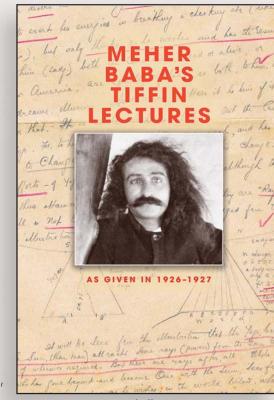
Almost nine decades after its original composition and transcription, this invaluable book brings to the world an

extraordinary treasury of some of the early words and discourses of the Avatar. These live "talks" were given by

Baba to His close male disciples during the period when their initial training was still in progress,

> and the first phases of Meher Baba's work were approaching their culmination.

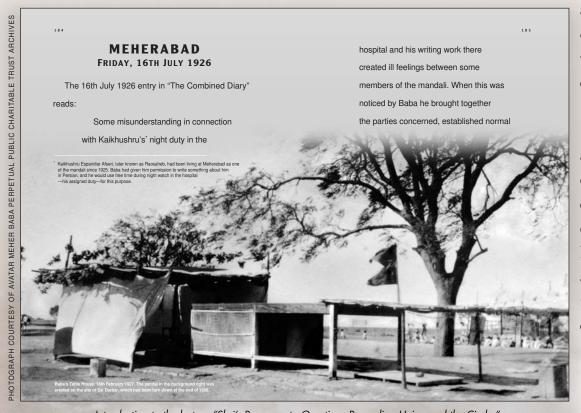
By the beginning of 1926, the Meherabad ashram had quickly evolved into a booming colony based on the highest spiritual philosophy and hosting a constellation of activities and institutions in the humanitarian and charitable sphere.



Cover of Tiffin Lectures

This beautiful 690-page hardcover edition includes over sixty photographs coupled with introductory anecdotes that give context to each lecture, as well as a glossary and an index. More than thirty full-color illustrations based on diagrams given at the time by Baba are accompanied by reproductions of the original diagrams from the manuscript.

The original source materials for this edition of *Meher Baha's Tiffin Lectures* are available on the Trust website: www.ambppct.org/TiffinLectures.php.



Introduction to the lecture "Shri's Response to Questions Regarding Union and the Circle."

The Old Bungalow in Lower Meherabad, which through much of 1925–26 housed the Meher Charitable Hospital and Dispensary.

### Sheriar Books Launches Beautiful New Website

In August of this year, Sheriar Foundation launched a major, entirely redesigned, new website. It was created with many new features in mind, many of which give us much more flexibility in updating it with new content. For example, at the top of the new home page, there are a series of "sliders" that allow us to showcase a variety of new books. This made it easy for us to add Meher Baba's Tiffin Lectures and Fortunate to Love Him to that prime position.

The home page scrolls from the top, with an indicator on the right side of the page that tells you what content is being presented at any given moment. The home page includes all of the following categories: Best Sellers, What's New, Staff Favorites, Current Sale, and "All (Baba) Things Considered." It is now much, much easier to read "All (Baba) Things Considered," and all of the columns that have been written are archived there. You might enjoy looking them over.

We've also added a new category called "Pick of the Month." You will find a link to it in the footer at the bottom of the home page.

The site provides a great mobile experience for anyone wanting to access it from their smart phone or tablet. There's a robust search engine to help you find what you're looking for. And it is now easier to share your favorite books with friends on social media using icons for Facebook, Twitter, or email beside each item. We've also made it easier to make tax-deductible donations if you are so inclined.



#### BEST SELLERS





#### WHAT'S NEW

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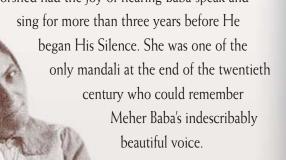
### A New Book from One of Baba's Nearest and Dearest Disciples

Sheriar Foundation is pleased to announce the release of Fortunate to Love Him: Stories of my Life with Meher Baba by Khorshed K. Irani, one of Meher Baba's earliest and closest women disciples. The book has 428 pages, with more than 170 photographs.



Khorshed at Meherabad, 1975.

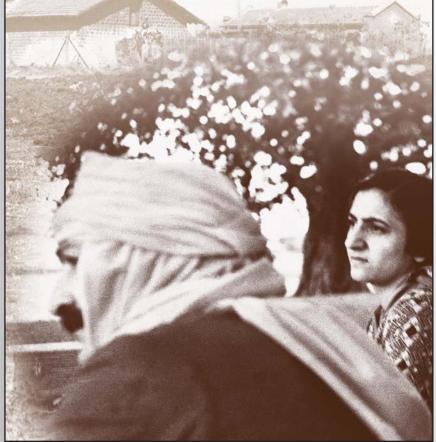
Khorshed first saw Meher Baba in 1922 when she was just twelve years old. The following year, Baba introduced her to Mehera J. Irani, His Beloved, and they immediately became best friends. Baba often visited Khorshed and her parents at their family home in Bombay during the early 1920s, and Baba instructed the three of them to come every day to be with Him at Manzil-e-Meem where He was staying at that time. Khorshed had the joy of hearing Baba speak and





Stories of My Life with Meher Baba

KHORSHED K. IRANI



Cover of the new book about Khorshed

Khorshed's stories are about an incredible life—one that was dedicated in love to God as Meher Baba. Her life with the Avatar was extraordinary and filled with intense challenges and hardships. As Khorshed said, "Our life with Baba had everything—fun, trouble, and love."

Naja, Baba, Mehera, and Khorshed at Upper Meherabad, July 8, 1936

## A Year of Major Projects Completed

The year 2017 was quite a busy year for Sheriar Foundation. We've been working on the publication of *Meher Baba's Tiffin Lectures* for more than three years and there is a great deal of satisfaction in finally bringing it to fruition. With its elegant design elements, including original illustrations, the layout of the book adds an unmistakable layer of charm to the reader's experience. One of our readers said it was like having a front-row seat at Meherabad in the mid 1920s.

It's unusual for Sheriar Foundation to publish more than one book a year, but 2017 also saw the release of Fortunate to Love Him: Stories of My Life with Meher Baba by Khorshed K. Irani, the story of one of

Meher Baba's earliest women disciples. Fortunate to Love Him was compiled from video and audio recordings of Khorshed telling her life stories during the 70s, 80s, and 90s. Secondary sources included notes from interviews with Khorshed, as well as her personal diary translated from Gujarati.

The year 2017 also saw the launch of a new website for Sheriar Books, another project we have been working on for a number of years. Designed to make it much easier for people to find what they are looking for and to provide an outstanding mobile experience for those wanting access on their mobile devices, the website involves a great deal

of programming behind its many user-friendly design elements.

Sheriar Foundation is largely dependent on donations from the Baba community. Many of you already give generously and we deeply appreciate that. Please think of us as we head into the end of the year. We do need financial support to be able to continue the work that we do.

In addition, we've been touched to have had a number of people reach out to us this year to ask about including Sheriar Foundation as a beneficiary in their wills. Please also consider including Sheriar Foundation in your estate to help us continue our work to help spread the word about His Advent.

#### What's In Store

In case you haven't been by lately, here are a few of the treasures you'll find at the bookstore in addition to all the wonderful books.





A resin relief-cast sculpture of Meher Baba's hand. The original mold was made in 1932. This is the same cast seen at Meher Abode in Myrtle Beach. Also available is a cast of Meher Baba's footprints.

**4711** Eau de Cologne was a favorite of Baba and the women mandali. It has a light citrus, sandalwood scent, used by both men and women. Tea Rose was a



perfume Mehera herself wore. Its scent is a blend of warm florals. Both are available in perfect gift-sized bottles at Sheriar Books.

SHERIAR FOUNDATION was formed in 1989 as an independent, non-profit, tax-exempt corporation.

The purpose of the Foundation is to broaden awareness and deepen the appreciation of the spiritual values exemplified in the life and writings of Meher Baba.

