

### Love is in the Air

We can still hardly believe it ourselves. The new bookstore is such a large, inviting space, has such a great feeling in it and people are consistently telling us how much they love it.

The open space, the natural light, the easy to browse layout and the improved organization make spending time here a real delight. The atmosphere is light, comfortable, clean and friendly. Virtually across the street from the

Center, the location is much more convenient to Center guests as well as to many locals in the surrounding neighborhoods. There's always plenty of parking (including for our bookstore events) and some people even arrive by foot or bicycle. Now open through lunch and seven days a week, Sheriar Books is available daily for those seeking the restorative power of Baba's Love. Or if you're in need of free wi-fi and coffee, we've got that too.





# Baba's Love at Work Inside the Prison Walls

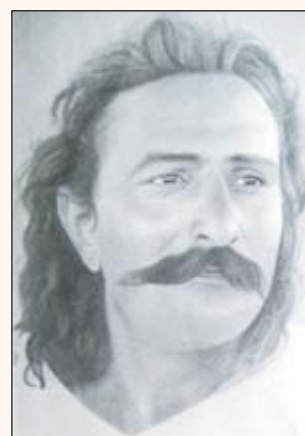
For many years, Sheriar Foundation has had a program in place for making books available to people in prison. One can only imagine how much comfort contact with Him can provide to people in such difficult circumstances.

The story of our poignant and growing relationship with one particular prisoner is something we'd like to share with you here.

This prisoner has been in jail since he was 14 and was recently sentenced to sixty-five years to life. The book that we send out most often is *Discourses* and after this prisoner first read it, he wrote, "Sometimes I'll read something and just get stuck in wonder for a minute at how others cannot see the Truth written all over the place in His works."

In his growing love for Baba, he has spoken with many fellow prisoners about Him. His fellow inmates even started adding "Baba" to the end of his first name. Soon letters from prisoners connected to this one person started pouring in and a steady flow of Baba books were streaming out the door. This special prisoner has referred over 20 other prisoners to us who have written requesting Baba literature. Mainly from California but also from Virginia, Florida, Texas, Oregon, North Carolina and Minnesota. Reading his letters and witnessing his incredible attitude in the face of such a situation certainly puts things into perspective.

This prisoner and his cell mate read a chapter from Baba's *Discourses* each night after dinner. He wrote this about it, "Just when you think you're somewhat familiar with the beauty in Baba's *Discourses*, He then tends to hit you with another full-fledged burst of beauty from left field, which draws you even closer to Him." Another prisoner who received a copy of *God Speaks* wrote, "*God Speaks* blew my wig all the way back."



As a thank you for the Baba books that we have sent to this special prisoner, he has sent in return a series of beautiful pencil drawings of Baba. One of these drawings is now framed and hangs above the Sheriar Foundation literature shelves in the new store and is shown as an inset in this article.

Over the years we have received more than a dozen letters from him along with a number of his pencil drawings. In one letter he wrote, "Since He has blessed me with conviction, I can't get enough of Him. . . . What's funny is that, even today I can still say, 'Baba was neither accepted nor rejected consciously'. Thus it must follow that He snuck into my house like a perfect thief in the night and – quietly and quickly stole my heart.'"

Sheriar Books  
November 7

On this day, November 6th in 1931, Meher Baba first set foot on American soil in New York.

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18

1,548 people saw this post

Sheriar Books  
November 19

"And I would know him truly rich who, owning nothing, possesses the priceless treasure of his love for God. His is the poverty that kings could envy and that makes even the King of kings his slave." Meher Baba

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10

1,297 people saw this post

Sheriar Books  
October 2 · Edited

"If you dance for Me, you do as much good as one who meditates on Me. Some like work, some like play, but when you do it for Me, then it is the same. This is Vedanta and Christian philosophy in a nutshell. So very easy, yet so difficult. Try to forget yourself and do all for Baba. Let it be Baba all the time!"  
– Meher Baba (Love Alone Prevails, Page 166)

Photo © Meher Nazar Publications

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7

981 people saw this post

Sheriar Books  
October 28

"God is so infinitely One that He cannot even be called One...The word 'God' is only an attempt to give that One a name, for in actuality He has no name. Even to say that God is One implies the possibility of two. For one to say there are many Gods is madness. God is that 'One' playing innumerable roles." Meher Baba

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16

838 people saw this post

# We're Reaching More and More People on Facebook

Sheriar Books  
July 11

"Selfishness multiplied by population results in war, exploitation, persecution and poverty. Selflessness multiplied by population brings about peace and plenty."  
Meher Baba — with Avatar Meher Baba.

Like · Comment · Share

125 16 20

1,818 people saw this post

Activity on the Sheriar Books Facebook page has really taken off over the last year. We're posting all kinds of great content almost every day and we're getting more and more comments and "likes" from the Baba community all over the world. Naturally enough, our most "popular" posts tend to be photos and quotes of the Beloved. Many of these have reached between 1000 and 2000 people and we get a real kick out of seeing that happen. We're also seeing many of our Facebook friends sharing the posts that we publish and that's also emotionally uplifting. So thanks for your support and interest. And please "like" our page if you haven't already done so.

Sheriar Books  
August 12

"God is Love. And Love must love. And to love there must be a Beloved. But since God is Existence infinite and eternal there is no one for Him to love but Himself. And in order to love Himself He must imagine Himself as the Beloved whom He as the Lover imagines He loves." Meher Baba

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58 8 23

1,432 people saw this post



# It's Been Quite a Year

This has been a momentous year for Sheriar Foundation. Usually most of what we report on in our end of the year newsletter revolves around new publications that we have produced or that are in the pipeline for the future. As it happens, there are a good number of major publications coming up in the next few years but none of them were ready for publication in 2013. And that was probably a good thing as it allowed us to really concentrate our time and

resources on relocating the Sheriar Bookstore to a wonderful new space and location. If you haven't stopped by our new bookstore yet (or spent any time on our Facebook page), we invite you to do so at your next opportunity.

As we hope you know by now, Sheriar Foundation does depend on donations from people who want to support the work that we do. After many years of planning, this year we moved ahead with the bookstore relocation and all of the

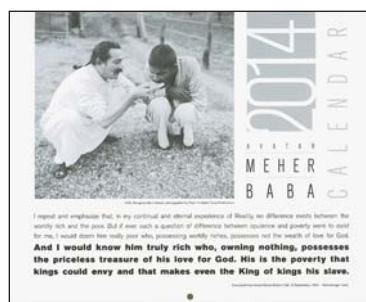
unusual expenses that came along with that change. The space itself was made available to us at a very reasonable rental cost but we did major interior renovations and improvements at our own expense. Additionally, we needed to get all kinds of new fixtures and furniture in order to make the best use of the space and to do so in a way that would create an inviting and warm atmosphere for our guests. All of this represented an unusual financial outlay for us and makes this a

year in which we would be particularly appreciative of donations that would help us offset some of those costs.

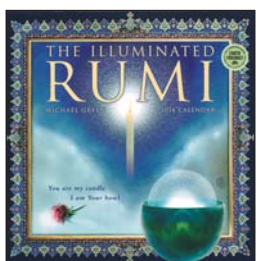
We know there are many wonderful, deserving Baba causes and that we all have limited financial means. We are always appreciative and touched when anyone feels moved to be of help to Sheriar Foundation. If you feel so inclined, please remember that all donations are tax deductible.

## Time's Almost Up

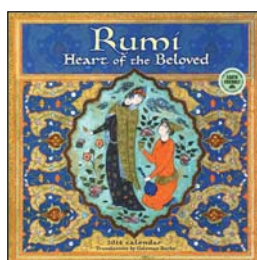
Choose from four beautiful 2014 calendars and please keep in mind that supplies are limited.



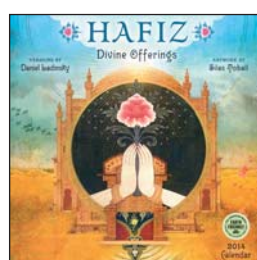
**\$12.50**



**\$14.99**

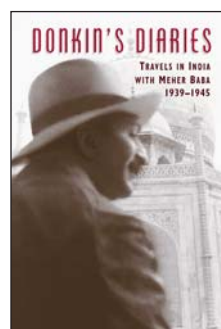


**\$14.99**

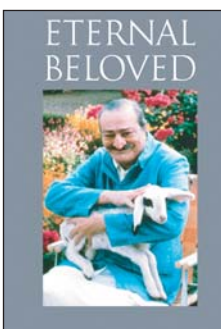


**\$14.99**

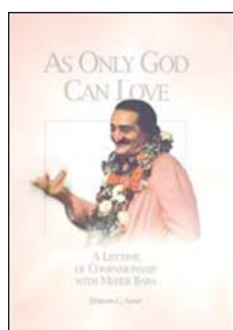
The special Christmas sale pricing shown below is good through the end of this year.



Paperback  
**\$25**  
REDUCED FROM \$35

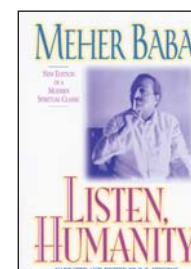


DVD  
**\$15**  
REDUCED FROM \$30



Hardcover  
**\$30**  
REDUCED FROM \$45

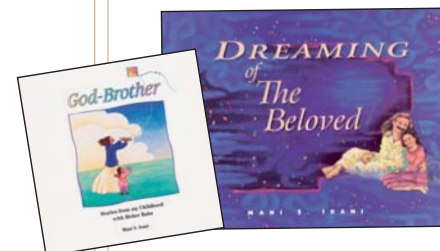
Our year long 2013 sale on these three items is almost over. If you're interested, please order by December 31st.



Paperback  
**\$10**  
REDUCED FROM \$14.95



Hardcover  
**\$50**  
REDUCED FROM \$100



Set of Two Books  
**\$25**  
REDUCED FROM \$42

**SHERIAR FOUNDATION** was formed in 1989 as an independent, non-profit, tax-exempt corporation.

The purpose of the Foundation is to broaden awareness and deepen the appreciation of the spiritual values exemplified in the life and writings of Meher Baba.